


AMELIA KROKOS

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 CM21 ORL

EDUCATION

HERTFORDSHIRE & ESSEX HIGH SCHOOL AND SCIENCE COLLEGE

2020 - 2022: A-Levels

Media: A

Business: B

Psychology: B

Certificate in Finance

Completed EPQ

LONDON SOUTHBANK

UNIVERSITY
2022-2025: Marketing and Advertising with

Digital Communications

Modules and results so far...

Finance and the Economy- 66%

Data for Decision Making- 85%

The LSBU Discovery Project- 71%

Management and Organisations- 54%

Marketing in a Digital World- 74%

Principles of Marketing- 73%

Creative Advertising and Media Planning- 68%

Fundamentals of Project Management- 75%

Integrated Contemporary Communications- 69%

Media Relations- 66%

Understanding the Consumer- 71%

Your Marketing Career-70%

REFERENCES

AVAILABLE ON
REQUEST

PROFESSIONAL PROFILE

A final dyear student at London South Bank University studying Marketing & Advertising with Digital Communications. I have created opportunities for myself to grow in this industry and increase my knowledge. I love being creative and thinking outside of the box and show my colleagues a different perspective. I am curious, hardworking and self-aware in the workplace as well as ambitious and adaptable. In the workplace, I aim to learn new things everyday.

MARKETING PROJECT/ RELEVENT EXPERIENCE

- Individual marketing online courses/ work experience:
 - Springpod Digital Marketing certificate (certificate upon request)
 - InvestIn Digital Marketing certificate (certificate upon request)
 - Hootsuite certificates (certificates available upon request)
 - Springpod brand ambassador
 - Student Beans Brand Ambassador
 - LinkedIn learning: Media Relations and Writing a Compelling Blog
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- The module Marketing in a Digital World World we created a Digital Marketing Plan for LSBU Business School
 - Live case study: WeAreWaterloo a BID in the module Your Marketing Career
 - Live case studies (in other modules): Stories Behind Things, The Nest, Pearl & Dean

SKILLS

- Word Press and WIX website creation
 - Office 365 (including Excel and Powerpoint)
 - Adobe photoshop and Indesign
 - Canva
 - Hootsuite
 - Numeracy skills
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- Communication skills
 - Time Management
 - Languages (fluent in English and Polish and understanding in French)
 - Flexibility
 - Leadership skills
 - Problem solving skills

OTHER ACHIEVEMENTS

- Member of the National Youth Theatre (2019)
- Trinity Musical Theatre Grade 3 (2018)
- First Aid Certificate (2019)
- DBS Certificate (2020)

EXPERIENCE

SALES ASSISTANT, OAKRIDGE NURSERIES, 2020 - OCT 2021

Family's business

Key Achievements

- Adding products to the website (approx. 200-250 products in 3 months of the website)
- Answering phone orders
- Customer service
- Introduced an Instagram account for the business (grew from 0 followers to 300 followers)

FLOWER MARKET SELLER, OAKRIDGE NURSERIES, MAY 2021 - PRESENT

Colombian Road Flower Market

Key Achievements

- Setting up the stall
- Selling plants to customers
- Customer service
- Working long hours

EVENT WORK WITH ELEVATE GLOBAL

Worked at the F1 British Grand Prix and at Sky Activity Day

Key Achievements

- Here I have worked as a brand ambassador for big international companies.
- Understanding and adapting to different brand values and image
- Strengthened my skills of working independantly and being self-sufficient

INTERESTS & HOBBIES

- Dance
- Acting
- Photography/ Videography

CHECKOUTS OPERATOR, TESCO, NOV 2021 - PRESENT

Represented checkouts, self-service, customer service and team support

Key Achievements

- Operating checkouts, self service and customer service desk
- Customer service
- Leadership role as Team support for checkouts (managing all 3 departments above)
- Dealing with customer complaints and opinions
- Trained approx. 20 people

CLASS ASSISTANT, HIP HOP POP, JUNE 2019- PRESENT

Voluntary

Key Achievements

- Helping the teacher with classes of 20-30 young students
- Interacting with the students to create a fun and safe environment
- Step up into a leadership role and control the room
- Communicate to parents at the end of class

DANCER WITH FOREVER JACKSON, MARCH 2024- PRESENT

Touring with Forever Jackson a Micheal Jackson Tribute show

Key Achievements

- Having to learn independently and be self-sufficient
- Working long hours
- Represent the brand/ company